

GRAPHIC DESIGN / CREATIVE DIRECTION

I provide design & direction across platforms for businesses and organizations seeking to utilize best design practices and creative solutions.

CLIENT WORK EXPERIENCE

- **COMMUNICATION BRIDGE THERAPIES | 2014 SAN FRANCISCO, CA**
Design for branding and identity including logo design, educational materials, and website design.
- **GIGANTIC IDEA STUDIO | 2012-2014 OAKLAND, CA**
I created concepts & designs for environmentally minded projects including reusable shopping bags for Alameda County's Clean Water Program, the Annual Report for Alameda County Flood Control & Water Conservation District, a recycling campaign mailer for Central Contra Costa Solid Waste Authority, and other projects.
- **WAGeworks | 2013 SAN MATEO, CA**
I designed and defined an Open Enrollment Campaign across platforms; assisted with a new brand launch; project managed contractor work; fulfilled and managed printer requests; stream-lined work flow and process; and designed and refreshed a wide range of the company's marketing materials.
- **INTERACTION ASSOCIATES | 2013 SAN FRANCISCO, CA**
I designed educational materials for corporate training and marketing including manuals, workbooks, educational and visual aids, info-graphics, PowerPoint presentations, and IA's website. I managed projects from concept to completion including the print process. I also offered my organizational expertise regarding process and work flow.
- **SEPHORA | 2013 SAN FRANCISCO, CA**
I designed a book for the Marc Jacob's Beauty product line launch.
- **HYDRAPAK | 2012 OAKLAND, CA**
I created illustrations for Hydrapak's products that demonstrate usage and care, display the product, and show product details.
- **CASSIDY TURLEY | 2012 SAN FRANCISCO, CA**
I designed and refreshed a wide range of corporate marketing materials including PowerPoint presentations for critical meetings, RFPs, Flash banner ads, flyers, invitations, brochures, booklets, websites, e-blasts, web graphics, site plans, social media icons, landing pages, and various special projects.
- **PSY/OPS TYPE FOUNDRY & GLYFYX INC. | 2011-2012 SAN FRANCISCO, CA**
I designed web graphics and promotional pieces while contributing to type conversion & production, contracts and financial upkeep.
- **MEVIO | 2011 SAN FRANCISCO, CA**
I designed web banners and e-blasts for the company's target markets.
- **BOREAS, INC. | 2011 SAN FRANCISCO, CA**
I designed hang tags for products and their specifications, dealer work books, identity pieces, and other special projects.
- **TOWN HOG | 2010-2011 SAN FRANCISCO, CA**
I designed online ads for e-commerce that utilized market research, extensive photo retouching, image search, and team work.

EDUCATION

Maryland Institute College of Art
Baltimore, MD
Bachelors of Fine Arts

School of Visual Arts
New York, NY
Course Work: Final Cut Pro

City College of San Francisco
Graphic Design and Multi Media

SKILLS

Creative Direction
Project Management

Adobe Creative Suite
Typography
Dreamweaver, CSS
jQuery, Javascript
Digital Scanning
Color correction
Final Cut Pro
Flash

Quickbooks
Filemaker Pro
Microsoft Office & Pages
Powerpoint & Keynote
Excel & Numbers

Writing & Editing
Illustration
Fine Artist

OTHER EXPERIENCE

School of Visual Arts
New York 2007-08
Administrative Assistant

Event Organizer
New York 2006
Independently Produced

Retail Sales & Merchandising
New York 2004-07
Flirt Brooklyn & Eleven Vintage

Window Display & Merchandising
Florence, Italy 2000-01
Louisa Via Roma & Other Stores